

2021 Virtual Conference Sponsor Opportunities: 19–23, April 2021

Sponsorship Level

Recognition Includes:

Gold

\$5,000

- ◆ Two free conference registrations
- ◆ Virtual display table in the Vendor Exhibit Hall as part of their sponsorship, consisting of a web page for the sponsor to display a PDF of company information or catalog, product video, and a potential for Q&A sessions with attendees.
- ◆ Sponsor's logo displayed as a **Gold Sponsor** on the conference registration page, on the Technical Program web portal, listing as a **Gold Sponsor** in the Call for Paper and Conference Announcement (if submitted prior to publishing), and 'podium mentions' during Membership Business Meeting
- ◆ Acknowledgement of sponsorship displayed on SMRI website during conference registration through the conference conclusion

Silver

\$2,500

- ◆ One free conference registration
- ◆ Display area in the Vendor Fair. The display area is a shared web page that will allow the sponsor to display a PDF of company information or catalog.
- ◆ Sponsor's logo displayed as a **Silver Sponsor** on the conference registration page, on the Technical Program web portal, listing as a **Silver Sponsor** in the Call for Paper and Conference Announcement (if submitted prior to publishing), and 'podium mentions' during Membership Business Meeting
- ◆ Acknowledgement of sponsorship displayed on SMRI website during conference registration through the conference conclusion

Bronze

\$1,000

- ◆ Sponsor's logo displayed as a **Bronze Sponsor** on the conference registration page, on the Technical Program web portal, listing as a **Bronze Sponsor** in the Call for Paper and Conference Announcement (if submitted prior to publishing), and 'podium mentions' during Membership Business Meeting
- ◆ Acknowledgement of sponsorship displayed on SMRI website during conference registration through the conference

Other Options

- ◆ Prize Sponsorship related to Ice Breaker and/or Conference Wrap-Up
- ◆ Please Contact Dawn for more information

There are limited numbers of sponsorships at each level, as shown in table above. Requests for 'standing orders' of sponsorship levels may be made only by members, for future spring, fall, or both conferences.

For proper recognition in conference posters and on SMRI's website, a high resolution .jpg or graphics file of your corporate logo, (maximum of one logo per sponsor, please,) must be provided as early as possible.

SPRING CONFERENCE SPONSOR SIGNUP DEADLINE 1 March 2021. Starting about 1 January we will have a list of spring conference sponsors on the SMRI website. Call for Papers will list sponsors, and will be emailed and posted about 15 December.

FALL CONFERENCE SPONSOR SIGNUP DEADLINE IS 15 August 2021. Starting about 1 July, we will have a list of fall conference sponsors on the SMRI website. Call for Papers will list sponsors, and will be emailed and posted about 15 May.

Sponsorship payment is required one month before the start of the conference.

SMRI is unable to allow advertising at our conferences, as it would jeopardize our non-profit organization status. Accordingly, SMRI will avoid any appearance of endorsement of any company or product, which will also ensure fairness to all SMRI Members. For purposes of this policy, 'advertising' includes, but is not limited to, banners, signs or booths.

For additional information or sponsorship forms, please contact:

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